# **FACT SHEET**

# THREE BARS GUEST & CATTLE RANCH

#### **DESCRIPTION**

Three Bars Guest & Cattle Ranch offers guests the ultimate outdoor adventure vacation in the Canadian Rocky Mountains of British Columbia, Canada. Three Bars features one of the most diverse programs of activities available. Guest vacations include a complete range of horseback riding, hiking, river rafting, mountain biking, fly fishing and tennis. The ranch also has an indoor heated pool, a hot tub, and a fitness facility. The ranch's spacious log cabin guest accommodations were newly renovated in 2013 and offer all the comforts of home. Dining is an important part of any Three Bars vacation and all meals are included.

#### LOCATION

Three Bars Ranch is located in the beautiful Canadian Rocky Mountains of British Columbia, between Banff and Glacier National Park. This special part of the world offers an abundance of nature, clean fast moving water, green fields, and an abundance of nature. Guests can conveniently fly into Canadian Rockies International Airport (YXC), Glacier Park International Airport (FCA), Spokane International Airport (GEG), or Calgary International Airport (YYC). Vancouver International Airport (YVR) is about a 10 hour drive from Three Bars Ranch.

#### **HOSTS**

Three Bars Ranch is the year-round home of the Beckley family, who share the western lifestyle of wide open spaces, good friends, and the cowboy way of life with guests from around the world. The members of the Beckley family are all involved in the day-to-day operations of the ranch, from meals in the dining room to trail rides and excursions.

# **ACCOMMODATIONS**

Three Bars Ranch is an upscale guest facility with 21 attractive guest cabins overlooking the central lawn area and the ranch's world-class guest lodge. Three Bars' spacious log cabins emphasize comfort, relaxation and the best in amenities. Newly renovated in 2013, all of the guest cabins feature a comfortable seating area, hand-built log furniture, spa linens, fully renovated private bathrooms, 36" flat screen televisions with satellite reception and 100+ channels, free WiFi, a refrigerator, coffee pot, hair dryer, and a covered front porch with chairs for relaxing. Guests can choose from a variety of cabin arrangements including king suites, queen suites, cabins with two queen beds, family cabins, and a 3-bedroom ranch house. Daily housekeeping service is provided in all guest cabins.

#### **ACTIVITIES AND AMENITIES**

Three Bars is a family owned and operated ranch and caters to the needs of the most discerning guests from all across North America and around the world. Located on 35,000 acres, Three Bars offers one of the most diverse programs of activities available in the industry. Guests can enjoy horseback riding at all levels, hiking, river rafting, mountain biking, fly fishing, tennis, trap shooting, swimming, kids programs, archery, wildlife viewing, golf, pool, a wide variety of tours - or simply do nothing at all. The ranch also features a

heated indoor pool, a hot tub, and a complete fitness facility. In addition to daytime activities, evening events include ranch casino nights, campfire nights, volleyball games, reining horse demos, fire engine games and other experiences. Guests can also head over to the ranch's Saloon for a cold beer, wines from British Columbia or around the world, or their favorite drink. The Three Bars Ranch Store carries a full line of western gear and logo wear. Cowboy boot rentals are also available through the store.

#### **HORSEBACK RIDING**

While Three Bars Ranch offers a wide variety of guest activities, its world-class riding program puts the ranch in a class of its own. Three Bars is home to over 110 head of horses. The ranch's horse-to-guest ratio is over 2-to1, allowing the ranch to select the right horse for each rider's individual ability and experience level. The Three Bars riding program was developed and is managed directly by the Beckley family. Riding is always available at Three Bars, but it is never mandatory. Rides are offered every morning and every afternoon. Options include family rides, adult rides, kids' rides, walking rides and fast rides. No other location in the world offers such a superb combination of great horses, beautiful riding terrain and the seasoned experience of world-class horsemen.

#### **KIDS PROGRAM**

Three Bars Ranch specializes in making memories families will treasure for a lifetime. Kids of all ages will feel at home at Three Bars Ranch, where they can enjoy wide open spaces just to be kids. Ranch vacations offer a safe environment that children and parents enjoy. The Three Bars program is designed to keep kids and teens busy all day long and well into the night. Kids must be six years of age or older to take part in Three Bars' family-oriented riding and activities program. At Three Bars, our emphasis is on making family memories together rather than children solely doing things with other kids. Programs are devised so families can go on family rides, hike together and river raft as a group. Alternatively, though, kids are welcome to join the kids riding program while adults choose another activity or adults-only ride. Three Bars is small and highly staffed enough to allow for custom vacation experiences for every member of the family.

#### **MEALS**

All meals are included in a Three Bars vacation and the ranch's staff specializes in dining with an upscale flair. Dining ranges from traditional homemade favorites to BBQ steak cookouts and Mexican cuisine. Three Bars' in-house chef specializes in fresh breads and homemade desserts. Most meals are served buffet style, although family seating and private dining are options as well. Weekly breakfast rides are generally a Three Bars favorite. Vegetarian and vegan dishes are available upon request, and the ranch can easily accommodate food allergies with advance notice.

#### **VISITORS**

Three Bars Ranch is accessible from a variety of domestic and international airports. As a result, the range attracts an evenly mixed group of guests from Canada, the United States and Europe, predominantly the United Kingdom. The wide range of accommodations and activities at Three Bars make it an ideal destination for families, couples, girlfriend getaways, reunions, weddings, groups, and anyone who wants to experience superb outdoor adventure experiences in one of the world's most beautiful vacation spots.

## **ADDRESS**

Three Bars Guest & Cattle Ranch 9500 Wycliffe Perry Cr Rd Cranbrook, British Columbia V1C7C7 CANADA

## **TELEPHONE**

1-877-426-5230

#### **WEBSITE**

http://www.threebarsranch.com

#### **MEMBERSHIPS AND AWARDS**

Three Bars Guest Ranch is a member of The Dude Ranchers' Association, the top 100 guest ranches in North America. Members go through a rigorous two year inspection and approval process in order to be a member of the Dude Ranchers' Association. Three Bars is also a member of the Spur Alliance, comprised of the top 10 ranches in North America. Three Bars is also part of the B.C. Guest Ranch Association, representing the best guest ranches in British Columbia. Tyler Beckley is currently the President of the B.C. Guest Ranch Association. Three Bars is a Top 50 Premier Ranch and has been featured in *National Geographic's* Crown of the Continent, *Leisure Group Travel* magazine, and other leading publications.

# **MEDIA CONTACT**

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